



French & Pickering
CREEKS CONSERVATION TRUST

Dear Friend,

The 18th Annual French Creek Iron Tour will be held on **Sunday, June 14, 2020** at the Kimberton Fire Company Fairgrounds in Phoenixville.

Since 2002, the Iron Tour has annually welcomed over 1,000 cyclists to ride well designed and supported courses which showcase land which has been preserved forever by French & Pickering Creeks Conservation Trust. The Iron Tour not only acquaints cycling enthusiasts with these lands but also raises critical funding for future open space preservation projects.

Course lengths are designed for all levels of cyclists, with 8 courses between a family-friendly 11-mile to a challenging 100-mile. In addition to the asphalt courses, there is a 64-mile Gravel Grinder option. This leg burning, chest pounding ride will take riders through some of the most beautiful and challenging terrain the French and Pickering Creek watersheds have to offer.

The Iron Tour is renowned for its terrific volunteers. The fairgrounds and surrounding area will be buzzing with activity on June 14, as teams of volunteers prepare food, provide service to riders, and stock the rest stops along the route.

In 2019, the Iron Tour received excellent coverage in printed and online news publications. The marketing exposure associated with the Iron Tour is a great opportunity for any company.

Please show your support by providing a donation for a sponsorship. French & Pickering Creeks Conservation Trust is a not-for-profit organization, so your contribution is tax-deductible. Our EIN number is: 23-6429095. All proceeds benefit our mission to preserve, steward, and connect people to the land in northern Chester County.

If you have any questions, please email me at kappler@frenchandpickering.org.

Thank you again.

Sincerely,


Kersten Appler

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